Contemporary Social Sciences 1

ECTS
3 crédits

Volume horaire
24h

Période de l'année
Semestre 1

Présentation

DESCRIPTION

PERSUASIVE COMMUNICATION

Course Goals : What's the communication industry like? What's the influence of the media on the way we think and act and how does it set the agenda in society? Are — debates, conferences, roundtable talks — a forum for authentic intellectual dialogue, information exchange, public relations, or a propaganda tool? Can we agree to disagree? What's the link between power, communication, art, and social change? We all stand on the shoulders of giants. We'll look at what makes a solid text compelling and a good orator great. What mistakes to avoid? What it boils down to is how you channel your work and message – while giving a speech at a conference, doing research for your thesis or book; or granting an interview to a journalist. This course will give you tips to help you get through public speaking with ease and efficiency. You will learn how to reason, gain self-confidence, and be convincing. You will practice the main kinds of speech delivery — write and read original speeches, support your views and refute others, perform texts, and how to control your breath, thoughts, and responses during a Q&A. You will gain ease in organizing your ideas in a simple and effective manner, get acquainted with knowing when to listen and when to bounce back in conversations, and by doing so how to become adept with the English language and to master the skill of communicating effectively.

HEURES D'ENSEIGNEMENT

Contemporary Social Sciences 1	Cours Magistral	24h

Pour en savoir plus, rendez-vous sur > u-paris.fr/choisir-sa-formation

Informations non contractuelles. Les formations sont proposées sous réserve d'accréditation ministérielle délivrée tous les 5 ans.
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