

# Professional track : Consulting and professional careers

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 **ECTS**  
3 crédits

 **Composante**  
Institut de  
psychologie

 **Volume horaire**  
18h

 **Période de  
l'année**  
Semestre 3

## En bref

- > **Langue(s) d'enseignement:** English
- > **Ouvert aux étudiants en échange:** Non

## Présentation

### DESCRIPTION

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Activity 1 : Consulting and professional Careers

This course is intended for the students who are willing to pursue a professional career in private or public organizations in consulting activities such as marketing, advertising, public relations,.. The objective is to present and discuss the main professional skills which are required in these future jobs. These skills cover the core knowledge and technical skills developed in the master but also others skills such as the one associated with communications, leadership,... The courses will be mainly delivered by consultants working in private companies who will present their feedbacks on their professional experience in various organizations from startups to large international companies.

### HEURES D'ENSEIGNEMENT

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Activity 1 : Consulting and professional Careers	Cours Magistral	18h
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